**Who we are**

One to One Development Trust is a charitable media arts organisation. Using a variety of creative approaches and technologies we work with people, groups, organisations and communities to create exciting, engaging and innovative projects, positively changing lives for the better.

Our work is local, national and international. We consistently push the boundaries of technology whilst developing access and opportunities for our participants and stakeholders.

We offer meaningful engagement, creative excellence, best practice in our field and high production standards across all aspects of our work.

**Our Vision**

That creative experiences of people in communities make a real difference to their capacity to portray, shape and improve their living environment. That technology can offer amazing potential for creative expression, giving individuals or communities a voice to a global audience.

**Our Purpose**

Will be achieved by:

- Enhancing community spirit
- Raising awareness and promoting opportunities for cultural diversity, social inclusion and education through film, game design, digital media and the arts
- Promoting interaction and exchange between communities and different generations
- Providing advice, opportunities, training and learning in creative and media skills
- Pushing the creative boundaries of creative digital technologies

**Our Values**

One to One is:

- open and inclusive
- committed to equality, fairness and access for all
- mindful, sensitive and respectful of people’s needs
- constantly striving for best practice and high production standards in all aspects of our work
Priorities and how we have met them

At the end of 2017/8 we identified 3 key priorities for 2018/19 - this is how we have met them:

1. Seek out opportunities/funding/partnerships to celebrate One to One Development Trusts’ (formally One to One Productions) leading up to 30-year anniversary (2019/20) with a programme of events and a main celebration in Wakefield (but not exclusively).

   It is the thirtieth anniversary of when CEO Judi Alston set up One to One Productions which has changed over the years to become One to One Development Trust. Throughout 2018/19 we have been acknowledging this important anniversary year. At the beginning of 2019 we modified our logo to incorporate “celebrating 30 years” and have been using the logo on all our project publicity. This has been done in conjunction with a consistent hashtag #onetoone30years on social media.

   We held celebratory events as part of local festivals including a talk about Judi’s experiences as a female film maker over 30 years as part of an International Women’s Day with the Forgotten Women of Wakefield project and a talk as part of Wakefield Rhubarb Festival with Wakefield Civic Society about local film making.

   Funding from Sheffield Hallam University has supported us in developing ‘Digital Fiction Curios’ a project which explores how early Flash (Adobe software about to be decommissioned) works can be preserved. This digital preservation work of international significance is in line with our key objectives and will lead to lots of interesting opportunities in 2019/20 when the project will launch.

2. Develop the Virtual Museum concept ‘ART-I-FCT’ inspired by the Castleford Tigers Heritage Project as a model for future projects with sports clubs and/or other institutions/organisations.

   Inspired by the success of the Castleford Tigers Heritage project, another Rugby League club, Hunslet RLFC asked us to help them develop a project with their volunteers to create the Heroes’ Archive including advanced technology for mobile. This online digital archive project will feature over 4,000 digitised resources from Hunslet Rugby League Football Club’s rich heritage dating back to 1883. The project will launch later in 2019. The technology we are
developing for virtual museums is gaining its own momentum and has informed projects like Curios as well as other community archive initiatives/commissions like Dreaming Steaming City Fields – engaging residents in an archive/heritage project about a new housing development in Wakefield.

3. Build on current/ potential relationships and opportunities in Peterborough.

Our community engagement work around the River Nene covers two of our key areas of work; Heritage and Health and Wellbeing. 900 Voices of the Nene Project (funded by Nenescape – started in early 2018) has been an important part of 2018/2019. We were commissioned by PECT (Peterborough Environmental City Trust) in the summer to produce a series of films celebrating PECT’s 10-year anniversary. This commission also involved us doing workshops with several groups in Peterborough: Extended Hands women’s group, Autism Peterborough and Thorpe Gate River Care Group to generate more Peterborough-based content for the 900 Voices archive.

As part of the PECT commission we also mentored two young artists to produce a series of postcards inspired by the wildlife around the River Nene and informed by information given to us during a consultancy with the Environment Agency.

The 900 Voices launch events proved highly successful and led on to a further film project with Nenescape: Farming for the Future.

In March 2019 we were awarded a commission to produce a new website and create interactive media for destination Nene Valley. Working again with Nenescape and all their partners, local communities, artists, visitor attractions and businesses, our aim with the site is to help raise the profile of Nene Valley from Northampton to Peterborough as a top destination offering wonderful nature, heritage, culture and leisure opportunities for everyone. The project will run until 2022.

In August 2018 we ran workshops at Peterborough Central Library for young people to inspire them to create digital art/writing inspired by their favourite books and films. The first workshop involved digitally painting a piece of Virtual Reality artwork; the second involved using Twine – an online interactive tool – to create a work of interactive digital writing. We hope to develop further opportunities for young people in Peterborough through work with Vivacity.

4. Look for new funding streams/ways of generating income/and different operational options.

Projects like Destination Nene Valley offer the opportunity for is to develop our work with new communities and participants, we embrace developing our creative offer with new and existing partners. We are keen to develop projects within the Nene Valley creating opportunities for local communities and people. This year the organisation has embarked on some ambitious new projects in new locations that have given us the opportunity to contribute to research and academic/professional learning including S.P.A.C.E. A research
project working with University of Leicester and Leicester Royal Hospital exploring how the physical space, the aesthetics (smell, noise, lighting, signposting) and care processes influence parents’ and staff experience and interactions. Through this project we have been exploring design concepts and ideas for enhancing patient experience through different technologies and creative interactions. Working with medical staff at Leicester Royal Hospital, and parents and researchers at Leicester University exploring how patients experience using technology can improve through triage in paediatric care. Partnering with Universities is a good way to meet our charitable aims and objectives of increasing learning and opportunity within a different income model to our more normal grant funding or commissions. This is something we will continue to develop.

5. Continue to develop our three key areas of work:

**Heritage**

Heritage forms an important part of our work in 2018/19 with current projects including:

**900 Voices Nene** (Nenescape LLP) 900 Voices is capturing the voices of people along the River Nene from Northampton to Peterborough. We have run an extensive community engagement programme throughout the year, built an online archive and uniquely ambitious Digital Installation that brings together information and resources about the River Nene. Both were made live in December 2018 alongside a series of short films as a response to the project.

**Hunslet Heroes** (Heritage Lottery) Mentioned above launching later in 2019.

**Farming for the Future** (Wildlife Trust) We are producing two films about how farming in the Nene Valley is changing and how farmers are addressing an uncertain future and the need to diversify.

**Dreaming Streaming City Fields** (Wakefield Council/Beam) Through community engagement workshops and public events, we have built a repository for information about the heritage of Wakefield’s City Fields area and its surrounding communities. As part of the process we have
recorded audio and video stories from the area and are encouraging people to look at the area in a more informed way. The finished project was launched in March 2019 at Art Walk.

New projects starting in early 2019 include: **Unity Within – The heritage of Westgate Chapel** - A film about the heritage of Westgate Unitarian Chapel. This very special place in the heart of Wakefield is often a forgotten gem in the cities civic and cultural scene.

**Health & Wellbeing**

Working with local communities and groups to improve health and wellbeing has been very rewarding this year and we have worked with 100’s of participants. Some of the projects we’ve undertaken include:

**PLAY 4 ALL (Awards for All)**
Celebrating play in Knottingley with volunteers, the wider community and The Old Quarry Adventure Playground. Play 4 All is an inter-generational project celebrating and exploring the importance of play in early years development and as a vital part of childhood human experience.

**S.P.A.C.E (Space and People: How the Atmosphere is Created by the Environment in paediatric ED)**

**Postcards from Wakefield (NOVA)** A project to increase awareness of mental health and celebrate the community groups, their volunteers and voluntary organisations that offer support services. We are working with Gasped, Public Health, Spectrum People on a film and publicity campaign.

**Culture Cures: Airedale Library (Wakefield Council/Public Health)** We are pleased to have been awarded Culture Cures funding to work with groups in Airedale Library to engage and raise awareness of a new digital hub for the community. Through running VR sessions, digital art workshops, film making and photography we are creating lasting resources and artwork for the library whilst engaging local people in the possibilities of a digital hub. The project will launch later in 2019.

**Story Trails (Wakefield Council)** Wakefield has three public sites with story trails, we have been asked to research these trails and capture what is working and what could be improved about these family friendly experiences. The research is part of promoting the Year of Walking in Wakefield, encouraging people to get out and explore their local environment. Launching in the summer of 2019.

**Linking Lupset (NOVA)** An arts/health/technology project working with different adult groups at St Georges Centre, Lupset to upskill participants and volunteers in new technologies as life skills, bring people together
to combat loneliness and isolation, celebrate the community and each other promoting wellbeing; and create an exciting and innovative digital story of Lupset as a legacy. The result being films/an online gallery/print material which will be disseminated through the community and available online.

**Talking Tigers, Sharing Histories** *(Tigers Trust)* Following on from the Castleford Tigers Heritage project, Talking Tigers Sharing Histories has involved us working with volunteers, care homes, the library/museum and Tigers Trust to develop a dementia friendly app linked to the Castleford Tigers Virtual Museum. Volunteers have been trained to use the app and supported in taking the project to care homes and out within the wider community. The app is available now for Android.

**Digital Art & Storytelling**

Through our in-house project Dreaming Methods we explore and keep up to date with cutting edge digital technology to inform all the organisations work. Projects that have benefited from this investment into development this year are:

**Surround VR** Wakefield’s first Virtual Reality Contemporary Art Gallery: SurroundVR – offered six artists with no previous VR experience working across different art forms have created their own work ‘live’ in VR. We then built an imaginary new digital gallery “15,000 feet above Wakefield” and accessible only through Virtual Reality.

**Digital Fiction Curios** is a unique digital archive designed in the style of a ‘curiosity shop’. It houses three early works of electronic literature created nearly two decades ago by One to One’s Andy Campbell and Judi Alston. Curios breathes new life into these original Flash works by rendering them in Virtual Reality. Graphics, sound and interactivity are all preserved. Curios also offers a glimpse of how these stories might look and feel if they had been created using the immersive technologies of today. The project is funded through the Sheffield Hallam University’s Creating Knowledge Impact Acceleration Account and will launch in 2020.

**Therese & Peta: A Tale of Two Spirits** We have been commissioned to work with Queer Media UK on a VR prototype story of the most iconic photograph from the AIDs campaign 30 years ago. Funded by Creative XR/Digital Catapult, this is a true story of love and friendship set in a time of fear and prejudice in 1980/90’s America. The prototype launches in autumn 2019.
Our Team

 Volunteers

 We work with volunteers and are keen to offer opportunities where we can to support the involvement and development of volunteers, in line with our Volunteers Policy.

 Work Experience/ Student Placement

 Where possible we support work experience and student placements, but this is done at the discretion of the CEO on if we can facilitate a placement and have the capacity to ensure it’s a meaningful engagement.

 Our Team

 Judi Alston - The Chief Executive and Creative Director of the Trust. Judi, formed One to One in 1988 and has led the business through its different stages. Judi is project manager/lead creative on the arts engagement and film projects.

 Andy Campbell - Director of Digital joined One to One in 1999 as a web developer, writer and multimedia artist. Andy is the founder and lead author of Dreaming Methods, One to One’s in-house digital storytelling and games development ‘studio’.

 Terry Campbell - Assistant Website Developer and photographer.

 Regular Associates

 Sharon Lacey – Bookkeeper

 Dean Hinchliffe – Camera person/editor

 Barry Snaith – Musician/sound artist

 We have a close and long-established team of professionals that we work with. There is a strong commitment to fair pay, equal opportunities and child protection as outlined in the organisations’ policies.

 Trustees

 One to One Development Trust is made up of a Board of Trustees each bringing a wealth of experience to the organisation. The board is:

 Glenn Guilliatt - Chair Person (Chartered Accountant)

 Annie Robinson – Company Secretary (Community mosaic artist, housing support officer).
Suzanne Gahlings – (Former Public Health Manager)

Christopher Selby – (Managing Director training/construction industry)

The One to One Development Trust Board meets three times annually including an Annual General Meeting. Priorities for the next year and budget setting are all agreed at the AGM. Extra General Meetings can be called where there needs to be a quorum of at least three Trustees to agree on any decision making.

Visual (above) from Digital Fiction Curios with Sheffield Hallam University
Priorities for 2019/2020

- Explore new markets and revenue streams
- Develop partnerships with Universities to contribute to research that informs our creative practice
- Continue to develop our 3 key areas of work

Summary

2018/19 has been an exciting year in terms of artistic ambition and public engagement meeting our charitable aims and objectives. We have forged ahead with confidence and clarity into a year of celebration, marking 30 years of work carried out in communities through the organisation and acknowledgement of what has been achieved.

We would like to thank all our funders and supporters throughout this year and are looking forward to growing further, starting some exciting new projects and partnerships meeting challenges and opportunities in 2019/20